



CORPORATE FLOOR
TRANSFORMING MINDS

The **Company Introduction!**

We expedite the learning process for achieving greater recognition in the present era and requires responsive management for achieving market share. Employees are key to success and the most expensive resource for any organization and therefore, it is important to invest in supporting their training and development to maximize their potential and return on investment for organization.



Corporate Floor

Corporate Floor is a forward-looking organization that focus on meeting the Corporate Challenges and ever-expanding educational needs of professionals. We aim at meeting current and future needs of industry and people. Corporate Floor (CR) is a working partner of many professional organizations and offer a comprehensive selection of seminars and conferences for meeting organizational training needs, including management and supervision, Information Technology, leadership, communication, time and project management, customer services, human resources; writing skill, team building, interpersonal skills and Life Skills for industry and educational Institutes.



Chief Executive **Officer**



My passion to work on human resource has remained vibrant throughout my professional career. Working with national and global entities has made me realize that only a forward-looking and positive mind can create difference and a dent in this universe. Corporate Floor is my dream to be converted into a reality through my team and fellow individuals for transforming lives.

Iftikhar Ahmad Sheikh

Director

Corporate Trainings



Training and Development is my obsession to transform minds for a better and professional world. Corporate Floor is the right platform to haunt talent and refine its potential for a more productive human resource. I wish my people to excel and compete the global market.

Syed Taqi Shah

Corporate Trainer, Success Coach,
NLP Practitioner, Change Agent

Advisor

Corporate Affairs



The ever changing corporate affairs demand strong and transparent compliance with high-level morale and corporate social responsibility. I prefer strong internal controls and compliance with positive relationships with all stakeholders. I am sure a strong team can build a strong business image, and Corporate Floor will contribute at its best.

Dr. Fareeha Zafar

Incharge PHD Program | Asst Prof at GC University Lahore
Research Head for Mobile & Comm Advancement

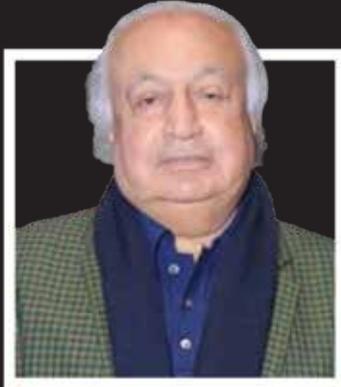
Meet Our **Team**



Air Commodore Khalid Chishti (R)
Sitara-i-Imtiaz (Military), Sitara-e-Basalat
Pakistan Air Force



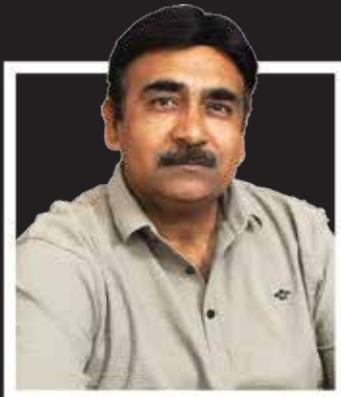
Sohail Rizvi
Leadership Development Specialist Certified
Master Trainer, IAPPD



Bilal Mustafa Siddiqui
Former President and CEO of KASB Bank
Director SME Leasing Ltd



Syed Taqi Shah
Corporate Trainer, Success Coach, NLP
Practitioner, Change Agent



Amjad Ehsan
Chairman Right College



Syed Hafiz Muhammad Majeed
Hafiz E Quran
Certified Qari Done Tajweed and Tafseer
Education Masters in Investment
Recognition
Corporate Trainer
Skill builder Level 1 Level 2 courses



Rao Muhammad Waseem
President Islamabad Chapter PMUSA
IT Network Consultant



Shaykh Muqtadir
CEO Soft Studios
IT & Digital Media Director SIES



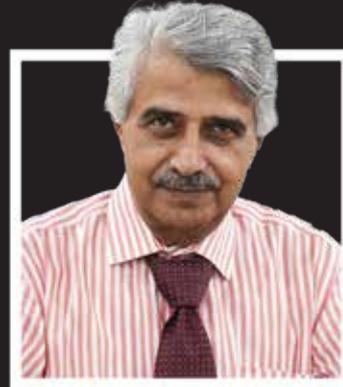
Jamshed Khattak
Solution Architect
Former Manager MIS Pepsi Cola, Lahore
Director (Strategic Risk Management Solutions)



Anees Ur Rehman
CEO DM Schools
Educationist



Dr. Saghir Ahmad
Founder & Chairman LITE
Training Consultant



Khizer Hayat Gondal
Director PEIMA Schools
Educationist & Journalist

Why Choose Us?

At Corporate Floor, we stand out as your premier choice for professional training and development. Here's why our clients choose us:



Innovative Methodologies: We employ cutting-edge training techniques to ensure that our programs are both effective and engaging, keeping you ahead in a rapidly evolving business landscape.



Visionary Leadership: Led by CEO Iftikhar Sheikh, our leadership brings a wealth of experience and a forward-thinking approach, driving Corporate Floor to new heights in the industry.



Industry Recognition: Corporate Floor is recognized as a pioneer in the field, with a reputation for delivering transformative training solutions. Choose us to align your organization with success.



What **We Do?**

We **Transform Minds**

- *Convert Untapped Potential into the most productive executives.*
- *Developing future professionals*
- *Creating a thirst of self awareness and development*



Our Trainings

Onsite training

We suggest on-site trainings beside our venue or hotels which is cost effective and closer to the real situation.

Training Methodology

We prefer participatory trainings that collaborates experience and individual talent to the main stream learning. During the workshops or lectures the participants are encouraged to involve in the discussion, ask questions and make comments by relating the contents of the lectures to practical fieldwork.

Instructional Team

The training team is led by a program specialist under the supervision of our Project Leader.

Training Courses

Information Technology

- *Social Media Marketing*
- *Search Engine Optimization*
- *Amazon Virtual Assistant*
- *DARAZ BOOT Camp*
- *Web Development*
- *Web Designing*
- *Asp.Net*
- *WordPress*
- *Java*
- *Quick Bob*
- *Project Management for IT Professionals*
- *Advanced Training for Microsoft® Excel*
- *Mastering the Basics of Microsoft Access®*
- *Microsoft Excel Essentials of Effective Web-Site Development & Design*



Educational **Trainings**

Teachers Special Trainings

Educational Management

- *Educational Leadership & Management*
- *Communication & Presentation Skills for Professionals*
- *System Compliance*
- *Why the Lean Startup Changes Everything?*

Teachers

- *Should Teachers Speak or Talk!*
- *Strategies Based on Emotional & Social Skills.*
- *Developing & Executing DLPs*
- *Competitive Teachers & Institutions*
- *Communication & Presentation Skills for Teachers (Pedagogy)*

Front Line Managers or CROs

- *Attracting, handling and retaining prospects.*
- *Charisma in managing people*
- *Selling Competence*

Management, Leadership and Supervision

- Assertiveness Skills for Managers and Supervisors
- Basic Supervision
- Building Team Player Thinking
- Coaching, Mentoring and Team-Building to Success.
- Coaching, Mentoring and Team-Building Skills
- Communicating a Professional Image in the Workplace
- Conducting Employee Performance Evaluations
- Conflict Management
- Creating a Positive, Productive Work Environment
- Creative Leadership Camp
- Criticism and Discipline Skills for Managers and Supervisors
- Cultivating Winning Attitudes
- Dealing With Negativity in the Workplace
- Diversity in the Workplace
- Essential Coaching & Mentoring Skills
- Executive Presentation Skills
- Fundamentals of Successful Strategic Planning
- Handling Ambiguity & Change in the Workplace
- Highly Effective Criticism & Discipline Skills for Managers & Team Leaders
- Highly Effective Motivation Techniques for Managers, Supervisors and Team Leaders
- How to Conduct an Effective Meeting
- How to Create a Positive Culture in a Service Environment
- How to Deal With Unacceptable Employee Behavior
- How to Handle Difficult Employees & Other Icky Performance Problems
- How to Handle Unacceptable Behavior and Other Tough Employee Performance Problems
- How to Handle the Challenges of Change
- How to Influence Others
- How to Manage Conflict & Work Through Disagreements
- Interviewing People
- Management & Leadership Skills for First-Time Supervisors & Managers
- People Skills for Managers
- Real-World Solutions for Dealing With Attitude Problems & Unacceptable Behavior
- Supervising Off-Site Employees
- The Basics of Writing Policies and Procedures
- The Leadership & Team-Building Experience featuring Team Twist
- The Leader's Guide to Team Development
- Thinking Outside the Lines
- Risk Management



Human Resources & **Interpersonal Skills**

- *Conducting Employee Performance Evaluations*
- *Discover the Secrets to Getting Your Workplace REVVED*
- *Diversity in the Workplace*
- *Essentials of Human Resources*
- *How to Be a Better Trainer*
- *How to Design a Training Program*
- *Interviewing People*
- *Personnel Law – Legally Managing Employees*
- *Sensitivity Training*
- *The Basics of Writing Policies and Procedures*
- *The Leader's Guide to Team Development*
- *Human Resource Management*
- *Developing Intellectual Capital*
- *Change Management*
- *Effective Appraisal Techniques*
- *Team-Work: Getting People To Work Together*
- *Developing Managers As Leaders*
- *Recruitment & Selection*

Team Building

- *Building Team Player Thinking*
- *High-Performance Team Leadership*
- *How to Be a Better Team Player*
- *How to Be a Highly Successful Team Leader*
- *How to Build Motivated & Productive Work Teams*
- *How to Motivate, Manage and Lead a Team*
- *How to Work Together as a Team*



Productivity, **Time Management and Project Management**

- *Fundamentals of Effective Project Management*
- *How To Get Organized and Get It All Done*
- *How to Get More Organized*
- *How to Manage Projects, Priorities and Deadlines*
- *How to Set and Achieve Goals and Objectives*
- *Life-Balance and Stress-Reduction Solutions*
- *Project Management for IT Professionals*
- *Time Management & Organization Skills*
- *Total Time Management: How to Better Organize Your Life*

Sales & Marketing

- *Selling With Science & Soul*
- *Gail Cohen's Let's Have Conversations, Not Sales Pitches*
- *Let's have Conversations, Not Sales Pitches*
- *How to Develop Effective Marketing Plans & Competitive Strategies*
- *Knock-Your-Socks-Off Selling*
- *Relationship Selling Strategies*
- *Selling More by Phone*
- *Tele Sales*



Customer **Service**

- *Coping Skills for Customer Service Professionals*
- *Delivering Exceptional Customer Service*
- *Handling Difficult & Demanding Customers*
- *Knock-Your-Socks-Off Customer Service™*
- *Customer Relationship Management (CRM)*
- *Customer Services and Communications*

Negotiation & **Purchasing**

- *Bargaining With Vendors and Suppliers*
- *Essentials of Bidding & Negotiating With Suppliers*
- *How to Be a Better Buyer*
- *How to Be a “Tough-as-Nails” Negotiator*
- *The How-to’s of Win-Win Negotiation*

Communication & **Presentation Skills**

- *Communicating With Tact & Skill*
- *Executive Presentation Skills*
- *How to Be a Super Communicator*
- *How to Build Exceptional Presentation Skills*
- *How to Communicate With Confidence, Clarity and Credibility*
- *Powerful Communication Skills*

Facilities **Management**

- *Complete Course on Facilities Management*
- *Facility Safety & Security*
- *The Basics of Facility Management*
- *The Complete Course on Building Security*

Warehouse & **Inventory Control**

- *Basics of Taking Physical Inventories and Cycle Counts*
- *How to Organize Physical Inventory and Cycle Counts*

Administrative and **Support Personnel**

- *Administrative Assistants' Conference*
- *Cutting-Edge Skills for the Extraordinary Assistant*
- *How to Excel as an Administrative Professional*
- *How to Take Charge of the Front Desk*
- *Security Essentials for Front-Desk Professionals*
- *The Essentials of Managing the Front Desk*
- *Your Changing Role as an Outstanding Assistant*

Payroll **Management**

- *Complete Guide to Wage & Payroll Law*
- *The Essentials of Payroll Management*

Business **Writing**

- *Business Grammar for Busy Professionals*
- *Business Writing & Grammar Skills*
- *Powerful Business Writing Skills*

Interpersonal **Skills**

- *Assertiveness Skills for Managers and Supervisors*
- *Diversity in the Workplace*
- *Handling People With Diplomacy and Tact*
- *How to Handle Difficult People*
- *How to Manage Emotions & Excel Under Pressure*
- *How to Work With People*
- *Strengthening Your People Skills in the Workplace*



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